

LIVE UNITED™



2009 Incentive Raffle Rules

1. The prizes are one 2009 Subaru Impreza (Grand Prize); one 7 day Boston to Bermuda Cruise for two on Norwegian Cruise Line; one \$1,000 L.L.Bean gift card; and one New Donor Challenge \$1,000 Hannaford Bros. Co. gift card. The winners of each prize will have their contest entry form drawn separately from qualified entries. Once drawn, the winner of the Grand Prize is not eligible for the additional prizes.
2. The Grand prize winner will be given the choice of accepting the 2009 Subaru Impreza or \$10,000 cash. The winner will also have the option of gifting his/her prize to a charity of his/her choice. Norwegian Cruise Line cruise for two is from Boston. Prize certificate is nontransferable, nonrefundable and cannot be redeemed for cash or its equivalent. Cruise sail dates are restricted; subject to availability and might not be available during holidays. Cruise taxes (approximately \$128 per person, and fuel surcharges) are the responsibility of the winner. L.L.Bean gift card must be used for L.L.Bean purchases only. No cash value. No substitutions or transfer of prizes permitted except at the sole discretion of L.L.Bean.
3. Any person is eligible if he/she: a) is 18 years of age or older; and b) is not an employee of the United Way of Greater Portland (UWGP), a member of the Board of Directors, a member of the 2009 Campaign Cabinet, or an immediate family member (including spouse, parents, and children); and c) makes a pledge of at least \$260 (for the Grand Prize), at least \$104 (for the cruise or gift card prize) or at least \$52 (for the \$1,000 Hannaford gift card) to UWGP's 2009 Campaign. Grand Prize ticket holders who do not win the grand prize will also be entered to win the cruise or gift card. New Donors (persons who pledge \$260 or more or \$104 or more and who did not pledge in 2008) are also eligible for the Grand Prize (if \$260) and cruise and \$1,000 L.L.Bean gift card (if \$104) raffles as well as being eligible for the New Donor Challenge \$1,000 Hannaford gift certificate raffle.
4. Each contest participant must complete both a Pledge Form and the appropriate official Contest Entry Forms. Forms must include the person's name, address, telephone number, amount of pledge and signature.
5. To qualify, completed Contest Entry Forms must be attached to the participant's UWGP Campaign Pledge Form, and submitted in compliance with contest rules.
6. If a company does not use UWGP's Pledge Form, photocopies of internal pledge forms or other pledge verification documents must be submitted by the entry deadline indicated in Rule 7.
7. All entries must be returned to the UWGP office no later than Wednesday, November 4, 2009 at 5:00 PM to be eligible for the drawing. Entries not received by this deadline will not be eligible for the drawing.
8. Winners will be drawn by a United Way Board member and witnessed by a representative of Baker Newman & Noyes on Friday, November 6, 2009 at or about 4:00 PM at the UWGP, 400 Congress Street, Portland. The winners will be notified immediately by telephone that they have won a prize, but the prize they have won will not be specified. All four winners will be invited to be guests at UWGP's Campaign Finale on November 12, 2009 at the Portland Marriott in South Portland, where the specific prize won by each winner will be announced.

9. The winners, upon acceptance, agree to: a) participate in UWGP's publicity and promotional activities, including use of name and photograph in all media; and b) sign a release and hold harmless agreement in favor of the sponsors, the UWGP, and their respective agents and employees.
10. The winners will be required to pay any and all applicable taxes including, without limitation, federal, state and local and income taxes, excise tax and associated title transfer fees.
11. The winners are required to provide proper photograph identification and/or other verification upon presentation of the prize. Eligible individuals need not be present to win.
12. Participation in this raffle may affect the tax deductibility of your gift. However, since we estimate the value of each donor's opportunity to be approximately \$4.40, it is our belief that the value is de minimis and therefore should not require any reduction in the deductibility of an individual's gift to UWGP. Donors should consult their tax advisor for more detailed information.
13. Any contest participant's failure to abide by all of the terms of these Rules & Regulations will disqualify that participant from being eligible for any prize hereunder.